

REUTERS PARTNERS WITH ADAPTIVE ALPHA TO ENHANCE RISK ANALYSIS EXPERTISE

New York, October 1, 2007 – Reuters (LSE: RTR; NASDAQ: RTRSY), the global information company, today announced a partnership with Adaptive Alpha LLC, a risk research and analytics developer. Reuters has teamed up two of its business units, Loan Pricing Corporation, the foremost source of credit market data, and Lipper HedgeWorld, the leading news provider to the hedge fund community, with Adaptive Alpha to combine innovative data collection and reporting with risk analysis expertise. The partnership expects to provide investors with a competitive information advantage in the global market.

This alliance in part responds to the sub-prime crisis that has highlighted new risks in the global financial markets for investors. Adaptive Alpha will regularly survey Lipper HedgeWorld's 90,000 subscribers worldwide for sentiment and confidence indications as well as leverage Loan Pricing Corporation's credit market data vaults. Such research will produce insights into the interdependencies of risk in the global financial markets and develop new analytics for Reuters' subscribers. This effort will help investors capitalize on understanding those interdependencies in terms of risk/reward opportunities.

The results of the first survey will be published in Q1 2008. The survey will be available to Reuters and Adaptive Alpha clients.

ABOUT REUTERS

Reuters, the global information company, provides indispensable information tailored for professionals in the financial services, media and corporate markets. Through reuters.com and other digital properties, Reuters now also supplies its trusted content direct to individuals. Reuters drives decision making across the globe based on a reputation for speed, accuracy and independence. Reuters has 16,900 staff in 94 countries, including 2,400 editorial staff in 196 bureaus serving 131 countries. In 2006, Reuters revenues were £2.6 billion.

ABOUT LOAN PRICING CORPORATION

Loan Pricing Corporation (LPC)'s DealScan database has captured detailed terms and conditions on over 147,000 loan and high yield bond transactions since 1985. It delivers its products, which include real-time news, data and analytics via LoanConnector, an Internet-based product distribution platform. Gold Sheets, LPC's flagship print publication, is the industry's leading weekly publication of loan news, data and analysis.

ABOUT LIPPER HEDGEWORLD

Lipper HedgeWorld is the leading information portal for the global hedge fund community and offers its members access to unparalleled content in print and electronic formats, including industry news, research and events. Lipper HedgeWorld's community consists of more than 55,000 registered members in 125 countries. As an exclusive distributor of the LipperTASS database, Lipper HedgeWorld provides institutional quality hedge fund research to institutional investors, financial advisers, high net worth investors, hedge fund managers and secondarily, to service providers, academia and media.

ABOUT ADAPTIVE ALPHA LLC

Adaptive Alpha LLC performs proprietary research on strategy and execution risk in the global financial markets. The company's research drives the development of quantitative analytics and transforming service delivery innovations to enable investors to realize higher investment returns.

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